



AMERICAN RECORDER
ADVERTISING INSERTION ORDER FORM
 2018—Vol. LIX

Advertiser:	
Address:	
E-mail:	
Signature	
Date	

Email **Advertising Materials** to:
Gail Nickless
editor@americanrecorder.org
 cc: advertising@americanrecorder.org

RESERVATION FORM I authorize the insertion of advertising in *American Recorder*, as indicated below.

Indicate issues desired for advertising:

- Spring 2018**
- Summer 2018**
- Fall 2018**
- Winter 2018**

Advertising Size/Cost in *American Recorder Magazine* – see rate card for details

Size:	
Color:	
Cost per issue:	

Check here if you prefer to be invoiced and pay online

Or, to pay by credit card through the ARS office:

VISA / MC / AMEX / Discover

Expiration Date: _____ 3 digit # on back _____

Signature of cardholder:
CLEARLY PRINT NAME as it appears on Card:

INSTRUCTIONS

Please Email **Insertion Orders** to
Susan Burns, American Recorder Society
advertising@americanrecorder.org
 Checks can be mailed to:
 PO Box 480054
 Charlotte, NC 28269-5300
 Phone: 704-509-1422, Tollfree 844-509-1422

Publishing Schedule Name of Issue	Insertion Order Deadline	Ad Materials Due	Publication Date	Delivery Date (approx.)
SPRING - March	Dec 15	Jan 1	Feb 15	Mar 1
SUMMER - June	Mar 15	April 1	May 15	June 1
FALL - September	June 15	July 1	Aug 15	Sept 1
WINTER - December	Sept 15	Oct 1	Nov 15	Dec 1