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PUBLIC SERVICE ANNOUNCEMENT

LOCAL CONTACT NAME: _____

LOCAL CONTACT PHONE NUMBER: _____

FOR IMMEDIATE RELEASE

The _____ (*ARS chapter, consort, etc.*) of the American Recorder Society (ARS) will celebrate the organization's **twenty-seventh annual Play-the-Recorder Month** in March by offering a _____ (*concert, workshop, etc.*) at _____ (*time*) a.m./p.m. on _____ (*day*), March _____, 2019 (*date*) at _____ (*location*). Admission is _____ (*amount or free*). Call _____ (*phone number*) for information.

As part of the March activities, ARS members all over the North American continent will perform in public places such as libraries, bookstores, museums and shopping malls; offer workshops to improve the playing skills of participants; and demonstrate recorders in school settings.

Local participants include _____

Other local activities involving the recorder include (*list monthly meeting information, concert series, workshop or other information*)

Founded in 1939, the ARS celebrates 80 years of service in 2019 to its members and constituents -- all recorder players including amateurs to leading professionals, students to teachers. It has approximately 140 chapters, consorts, and recorder orchestras in the U.S. and Canada, where its membership base is nearly 2,200, including over 100 international members in 17 countries.

Play-the-Recorder Month grew out of an event staged as part of an "ARS50" anniversary celebration, during which members all over the world played a recorder piece simultaneously on April 1, 1989. Play-the-Recorder Day was first officially held in 1992, and then expanded to **Play-the-Recorder Month** the following year. Play-the-Recorder Day is still observed on the third Saturday of March every year. This year it will take place on March 16, 2019.

The ARS office in Charlotte, NC, may be contacted at (704) 509-1422 or director@AmericanRecorder.org, or through the ARS web site, www.AmericanRecorder.org.