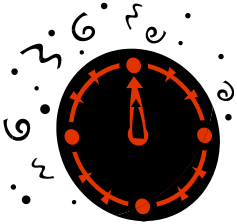




## Plan on celebrating Play-the-Recorder Month in March!



### PLAY-THE-RECORDER MONTH PLANNING TIMELINE

#### PRELIMINARY PLANNING

- ◆ Scope out suitable facilities as performance venues (*shopping mall, library, lobby, bookstore, church, museum, etc.*).
- ◆ Choose music that's fun for audience listening and fun for you to play; print out the specially designated PtRM piece mailed with your magazine (or download it from the ARS website ([www.americanrecorder.org/ptrm](http://www.americanrecorder.org/ptrm))).
- ◆ Determine schedule; announce to your members in chapter meetings and publish in newsletters.
- ◆ March is also Early Music Month as designated by Early Music America. ARS is a partner with EMA; we encourage members to check out their website ([earlymusicamerica.org](http://earlymusicamerica.org)) to see ideas to observe this month.

#### JANUARY

- ◆ Look for the **PtRM Information** sent electronically via the ARS NOVA e-newsletter to all members who choose to be on our email list; it is also available at <https://americanrecorder.org/ptrm>.
- ◆ Send a letter, email or call local radio stations requesting that they feature recorder music during March.
- ◆ Distribute to all local media (print and electronic) a general **Press Release** about Play-the-Recorder Month.

#### FEBRUARY

(Note: you may have to adjust the dates below to fit local media schedules)

- ◆ Approximately one month before your event, distribute to all local print media a **Public Service Announcement (see link on ARS website)** about your specific event, filled out with your local information.
- ◆ Approximately two weeks before your event (this may actually fall in February or March, depending on your event date), put up posters at high-traffic locations (*shopping mall, library, bank, bookstore, church, etc.*), and post on social media.

#### MARCH

- ◆ Hold your events. Take photos and have fun!
- ◆ Take flyers/brochures about your chapter activities (meetings, workshops, where to get beginning lessons, etc.).
- ◆ Take ARS membership flyers to your events (on the ARS website).
- ◆ Designate a chapter member to answer questions.
- ◆ **Recorder Day is Saturday, March 15, 2025.** Have fun playing the recorder! **Be sure to play "Flight Games" by Harvey Stokes, published for this occasion. (See the PtRM page for details -- [americanrecorder.org/ptrm](http://americanrecorder.org/ptrm).)**

#### APRIL 15

Submit an event report to ARS office ([director@americanrecorder.org](mailto:director@americanrecorder.org)) for inclusion in Play-the-Recorder Month reports. You can also send reports to Early Music America (EMA) for Early Music-themed events.

#### MAY

Evaluate this year's event and begin generating ideas for next year.